Aviv Zommer / CV

(Portfolio | Password 1029) (Linkedin) (✉ avivzommmer@gmail.com) (☎ +972.54.9353518)

Experience

Product Designer
Onebeat
2022 - Today

At Onebeat, my primary responsibility was the characterization and design of the interface tailored for supply chain management personnel. I developed a comprehensive design system to ensure a seamless and intuitive user interface. Additionally, I conducted user research and crafted user flows to enhance the overall user experience and drive user satisfaction.

Senior Marketing Designer
Transmit Security
Jul 2021 - Present

Leading the company marketing materials and campaigns. I managed a design team of three designers, supervising their work and ensuring the delivery of high-quality, consistent designs. My work involved designing visually compelling assets, collaborating closely with the marketing team, and ensuring brand consistency across all channels.

Creative Director
David & Yosef visual communication
2016-2019

Leading the company's design vision and managed the design team. I handled project management under tight deadlines and developed branding strategies in collaboration with clients such as: Colmobil, IEC, Docaviv, Rafa and more.

Israel fellow in University at Albany (Hillel), Albany NY, USA
The Jewish Agency for Israel
2015 - 2016

An educator for the Israeli programs on the campus (including Birthright-Taglit).

Education

2023 - Today M.Des | Bezalel Academy of Art and Design
Program for master of design and innovation management

2020 - Product Design UI/UX Design Sprint Master
By Sagi Shrieber - Studio 6b

2015 - B.Ed.Des | The NB Haifa School of Design (Wizo)
The Department of Graphic Design and Visual Communication
Ministry of Education Teacher's Certificate

Skills

User Research
Design for SaaS
User Experience (UX)
User Interface Design (UI)
Team lead
Figma
Design system implementation
Prototype & animation
Adobe CC
HTML and basic CSS

About me

Hebrew mother tongue
and High-level English

Discretion needed